

FRANCESCA PASINI

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Born November 16th 1984
in Mirandola (MO), Italy

WORKING EXPERIENCES

Designer at Studio Paolo Bazzani
Milano, February 2011 - Nowadays

Assistant Professor first year Basic Design course at Politecnico di Milano.
AA 2009-2010, AA 2008-09.

Videomaker for IDEALI, research furniture project promoted by INDACO Dept.
Politecnico di Milano, April 2008

Website designer for Officina srl,
Parma (PR), September 2007

Dresser, International sales assistant and Trunk show adept at Milan Fashion Weeks and Milano Showroom,
Milano (MI), February 2007 - Nowadays

Secretary at Policlinico di Modena,
Modena (MO), July 2002

Archivist at Provincia di Modena,
Modena (MO), July 2001

EDUCATION

Master Degree in Communication Design
110/110
Final Project: sperimental Kinetic Basic Design Course
Politecnico di Milano, 2006-2010

Degree in Visual Design Communication
108/110
Final Project: infographic video about packaging for blind people
Politecnico di Milano, 2003-2006

Scientific degree with specialization in mathematics, physics and computer sciences, Liceo Scientifico statale Wiligelmo Modena, 1998 - 2003

CONTESTS

Design for Artshop e Bookshop - GAI, Galleria Civica di Modena
Selected Project
September 2008

Wayfinding at Politecnico di Milano,
Second place winning Project
April 2007

First SocialDesignZine Meeting in Venice at TeachMe Festival,
Winning Project
September 2006

LomoFisheye Contest Modena: Fisheye it's you! at E35 concept store,
Winning Project
July 2006

EXHIBITIONS

DABxGAI, Design for Artshop e Bookshop
Galleria Civica di Modena, May 2008
Palazzo delle Esposizioni Roma, April 2010

Packaging contro/verso, final degree show
Politecnico di Milano, September 2006

12vues - International Photography Project
CafèCherie (Paris - France)
Museu de Lanifícios (Covilha – Portugal)
Temple San Jose de Pelarco (Chile)
Centre Culturel Henry Desbals (Toluse – France)
August 2006 – October 2006

PUBLICATIONS

Packaging Contro.Verso, Curated by Valeria Bucchetti, Edizioni Dativo,
October 2007

Progetto grafico 10, Paolo Ciuccarelli
July 2007

Illywords 19 AEQUOPOLIS
Dicember 2006

LineaGrafica n.365, Curated by Valeria Bucchetti, Erik Ciravegna
May 2006

LANGUAGES

Italian - first language
English - Oxford University First certificate, grade B

TECHNICAL SKILLS

Software
MICROSOFT OFFICE, ADOBE: Photoshop CS4, Illustrator CS4 e InDesign CS4,
Dreamweaver CS4 e Flash CS4, Adobe Premiere Pro CS4, Adobe After Effect CS4,
APPLE DVD Studio Pro 3, MAXON Cinema 4D, AUTODESK 3D Studio viz, Win-
dows e MacOS operative systems
ECDL Patent

Driving Licence
B Driving Licence since 20/03/2003